



ALLTERE  
**LIFE VARSITY**



# ONLINE BBA

Degree Awarded by

**Xavier University-Center for Distance &  
online learning**

- Ministry of Education recognized
- WHO listed University
- Campus based University

## Goal

*“ The course goals, or objectives, are designed to familiarize and orientate the student towards the major concepts of the subject. These are the things the student will be able to do on successful completion of the course. ”*



## Salient Features

- » *Highly experienced international and national faculties/tutors to assist in online learning.*
- » *Best Course material available 24/7 and it is downloadable and printable.*
- » *Open courseware from Harvard, Yale University and MIT Open courseware (SCORM complaint)*
- » *Digital Library comprising of course material from various top universities, videos, audios etc.*
- » *Wiki – wiki for various topics created by industry leaders and experienced academicians across the world.*
- » *Get connected with international student through forums, blogs and chat, share course material, take part in discussions and explore yourself.*
- » *Catch up on live discussions and if you miss the live discussion you can view them later in the forums.*
- » *Counselors to assist you with our webinars, time management and sort your other problems*
- » *LMC's in your area to help you learn online using free net and print course material, write content in pen drive/ CD's, print and binding the contents all free of cost. LMC's also organize for Seminars and Webinars from various renowned industries and educationalist in different management fields across the world. (Additional cost charged to attend the seminars).*

## About Online BBA

BBA can now be learned online. Online learning aims to complement not replace traditional teaching via lectures, tutorials and printed materials to optimize learning. It can enhance the learning experience of off-campus students to an unbelievably great extend.

## Why Online learning?

Our online university uses computer software to support learning over the internet. It acts as a classroom, textbook, library, assessment centre, campus and communication network all-in-one which utilizes the world-wide-web to allow anyone with Internet access to logon and study with all the support they require.

Completely free online campus and classroom combined, designed to enhance your learning experience and help you through your studies. Online learning platform is developed specifically for students to allow your studies to fit around your life, giving you the best opportunity to fulfill your learning ambitions.

## Clubforeducation.com

- ALLTERE Life Varsity is one of the biggest and most unique online learning platforms in the world, partnering with multiple universities worldwide. We have access to thousands of learning materials from top universities and colleges all over the world.
- ALLTERE Life Varsity is promoted by clubforeducation.com

## Entry Requirement

- Students who has High school (OR)
- Students who has Diploma (or) Advanced Diploma (Based on their subject credits duration can be shortened)



# Xavier University

Xavier University is situated in Netherlands Antilles, Central America. The degree is provided by the Centre for Distance and Online Learning, Xavier University. It is recognized by Ministry of Education Netherlands Antilles.

## BBA Course Duration :

Our BBA program is a 240 credits course; duration will be 3 years and extended up to 5 years.

Credit transfer & advance standing,

- Students who have completed their diploma for 1 year any where can credit transfer into our program and study for balance of 140 credits with us and get the BBA degree.
- Students who have completed their advance diploma – 2 year of study equivalent to 170 credits can study for balance of 70 credits and can get the Bachelors from us.



## Core subjects (100 credits)

- Information and Communication
- People I
- Operations I
- Finance I
- Marketing Principles & Practice
- Entrepreneurship
- And integrated Project I & II is must

Specialization	Subjects
1. BBA Generic	Elective subject's equivalent to 140 credit points must be completed.
2. BBA marketing (70 credits)	International Marketing, Creativity and Innovation Electronic Commerce, Strategic Management: Principles and Practice, Operations II, Selling and Sales Management, + elective subjects equivalent to 70 credits should be completed

3. BBA Human Resource management (60 credits)	People II, Leadership Issues, Managing Diversity Career Management, The Changing Shape of Work and Organisations,+ elective subjects equivalent to 80 credits should be completed.
4. BBA Logistics and supply chain management (55 credits)	Project Management, Microeconomics, Operations II, Distribution and Marketing Logistics Purchasing and Supply Chain Management, + elective subjects equivalent to 85 credits should be completed
5. BBA Financial Management (60 credits)	Electronic Commerce, Project Management, Macroeconomics, Microeconomics, Quantitative methods, Finance II, + elective subjects equivalent to 80 credits should be completed
6. BBA leadership (65 credits)	Project Management, People II, Leadership Issues Strategic Management: Principles and Practice Business Ethics and Social Responsibility, + elective subjects equivalent to 75 credits should be completed & SUPPLY
7. BBA Tourism and Hospitality management (60 credits)	Electronic Commerce, Marketing for Tourism and Hospitality, Professional Meetings and Event Coordination, Tourism and Hospitality Management Perspectives, Operations for Tourism and Hospitality, + elective subjects equivalent to 80 credits should be completed.
8. BBA Entrepreneurial Management (60 credits)	International Marketing, Creativity and Innovation Electronic Commerce, Project Management, Entrepreneurship Issues, Small Business Management,+ elective subjects equivalent to 80 credits should be completed

## Elective subjects and its credits

- International Marketing - 10
- Creativity and Innovation - 10
- Electronic Commerce - 10
- Project Management - 10
- People II - 15
- Leadership Issues - 15
- Strategic Management: Principles and Practice - 15
- Business Ethics and Social Responsibility - 10
- Macroeconomics - 10
- Microeconomics - 10
- Quantitative methods - 10
- Finance II - 10
- Operations II - 15
- Managing Diversity - 10
- Career Management - 10
- The Changing Shape of Work and Organisations - 10
- Entrepreneurship Issues - 10
- Small Business Management - 10
- Marketing for Tourism and Hospitality - 10
- Operations for Tourism and Hospitality -15
- Professional Meetings and Event Coordination - 10
- Tourism and Hospitality Management Perspectives - 15
- Distribution and Marketing Logistics - 10
- Purchasing and Supply Chain Management - 10
- Selling and Sales Management - 10
- Human Resource Development - 10